



Economic Development Board Meeting Minutes, July 10, 2024

The meeting was called to order at 12:05 p.m. Open meeting laws noted in the City Office.

Members Present: Tom Shoemaker, Jan tenBensel, Jarod Albers, Lori Harding, Judy Jackson, Jason Weiss

Members Absent: Darcy Johnson, Randy Heitmann, Derek Downer

Others Present: Melissa Jackson, Ashley Gerlach, Jessica Alexander, Courtney Stanton

Consent Approval of Financials/Invoices and Minutes and Bills: The Board reviewed the June financials. A motion was made by Jan tenBensel, seconded by Judy Jackson, to approve the financials. Motion carried.

New Business:

M. Jackson gave an activities report.

The Board reviewed the GTA façade grant application. A motion was made by Jan tenBensel, seconded by Jason Weiss, to approve the application. Motion carried.

The Board reviewed the proposed 2025 budget. Courtney Stanton, city clerk, explained changes to sales tax distribution as it relates to the LB840 budget. A motion was made by Jan tenBensel, seconded by Judy Jackson, to move the budget as submitted to City Council. Motion carried.

The Board reviewed a request from Rotary for a monetary donation for their raffle and decided to pass on it.

Project Updates:

Ashley Gerlach and Jessica Alexander gave an update on Main Street Revival future projects. They thanked the Board for the continued support of these projects.

The group provided feedback about the new website logo, color scheme and branding. Tom Shoemaker noted he would like it to match/blend with the school colors to help create a sense of unity. M. Jackson to work with NPPD and graphic designer to make these changes.

The Board circled back to the need for a public foundation. (501c3)

Jarod Albers gave an update on the Rural Workforce Housing Fund. The Foundation is pending an audit before the remainder of funding is received.

Public Comment:

The Board discussed daycare and the future growth of Cambridge, including the need for rental units.

The meeting was adjourned at 1:12 p.m.

The next Board meeting is scheduled for August 14, 2024, at 12:00 p.m. at the City offices.