



Economic Development Board Meeting Minutes, July 12, 2023

The meeting was called to order at 12:15 p.m. Open meeting laws noted in the City Office.

Members Present: Tom Shoemaker, Darcy Johnson, Jan tenBensel, Dave Custer, Derek Downer

Members Absent: Logan Baker, Judy Jackson, Randy Heitmann, Jarod Albers

Others Present: Mayor David Gunderson, Melissa Jackson, Ashley Gerlach, Jessica Alexander, Courtney Stanton

Consent Approval of Financials/Invoices and Minutes and Bills: The Board reviewed the May and June financials. A motion was made by Darcy Johnson, seconded by Derek Downer, to approve the financials. Motion carried.

New Business:

1. Jessica Alexander and Ashley Gerlach (Main Street Revival) provided an update on the mural project.
2. Sarah Cope is a Landscape Architect student and intern. She is willing to work with CED for façade renderings for individual businesses.
3. Jessica Alexander reviewed a new community mural project proposal. Painting would commence late spring/early summer 2024. The community has expressed an interest to financially support this project, in addition to funding from the Furnas County Visitor's Committee.

The Board noted that businesses can add the estimated cost of renderings as a line item when applying for a façade grant.

The Board reviewed the Cassidy Urling Down Payment Assistance loan application. A motion was made by Darcy Johnson, seconded by Dave Custer, to approve the application. Motion carried.

The Board reviewed the Anew Travel Center façade grant application. A motion was made by Jan tenBensel, seconded by Derek Downer, to approve the application. Motion carried.

The Board held discussion about Down Payment Assistance Program. A motion was made by Darcy Johnson, seconded by Dave Custer, to raise the application fee to \$200 and all final funds will be released via wire transfer versus a cashier's check. Motion carried.

A preliminary 2024 budget discussion took place. M. Jackson will work with Courtney Stanton to make final edits; the Board will review the budget during the August meeting.

Project Updates:

None noted.

The meeting was adjourned at 1:37 p.m.

The next Board meeting is scheduled for August 16, 2023, at 12:00 p.m. at the City offices.