



### **Economic Development Board Meeting Minutes, August 12, 2020**

The meeting was called to order at 12:04 p.m. Open meeting laws noted in City Office.

**Members Present:** Tom Shoemaker, Derek Downer (via phone), Judy Jackson, Randy Heitmann, Dave Custer, Jarod Albers, Jan tenBensel, Logan Baker

**Members Absent:** Darcy Johnson

**Others Present:** Mayor David Gunderson, Melissa Jackson

**Agenda Corrections or Additions:** None noted.

**Consent Approval of Financials/Invoices and Minutes and Bills:** A motion to approve the Minutes and Bills was made by Dave Custer, seconded by Randy Heitmann. Motion carried.

**New Business:**

Melissa Jackson gave an activities report to the Board.

The Board recommended a farmer's/agriculture recognition for the September business of the month ad.

The Board reviewed the Konner Banzhaf Down Payment Assistance application. A motion was made by Randy Heitmann, seconded by Judy Jackson, to approve the application. Motion passed.

The Board reviewed the Logan Baker Down Payment Assistance application. A motion was made by Jan tenBensel, seconded by Dave Custer, to approve the application contingent on repayment of the current Down Payment Assistance loan. Logan Baker abstained. Motion passed.

M. Jackson gave an update on Al Koerperich's plans to build on commercial/residential lots in Harvest Meadows.

The Board reviewed the *Nebraska Life* magazine advertising proposal. It was recommended to advertise in both the *Nebraska Life* and *Colorado Life* magazines. The Board later conducted an email vote and the motion passed to advertise in both publications in 2021.

Preliminary plans for a lake road sign were shared with the Board.

**Project Updates:**

M. Jackson reported to the Board that the rental agreement in Harvest Meadows for Jake and Carmon Swisher (Midwest Equipment Auctions) was signed.

M. Jackson gave an update on the gift card 2.0 promotion. A motion was made by Jan tenBensel, seconded by Logan Baker, to add an additional \$800 to the promotion for Chamber Bucks as there are 20 participating businesses unlike round 1 which had 18. Motion passed.

Jarod Albers gave an update on the school reopening.

The Board plans to revisit the idea of a strategic planning session.

The next Board meeting is scheduled for September 9, 2020, at 12:00 p.m.

The meeting was adjourned at 1:08 p.m.