



Economic Development Board Meeting Minutes, April 8, 2020

The Zoom meeting was called to order at 12:02 p.m. Open meeting laws noted in City Office.

Members Present: Darcy Johnson, Derek Downer, Judy Jackson, Randy Heitmann, Jarod Albers, Logan Baker, Dave Custer

Members Absent: Tom Shoemaker, Jan tenBensel

Others Present: Melissa Jackson

Agenda Corrections or Additions: Façade grant discussion; personnel added to agenda.

Consent Approval of Financials/Invoices and Minutes and Bills: A motion to approve the Minutes and Bills was made by Judy Jackson, seconded by Logan Baker. Motion carried.

New Business:

Melissa Jackson gave an activities report to the Board.

The walking path beautification project was put on hold/cancelled because of community Covid guidelines.

M. Jackson to look into fiverr.com for a new ED logo, separate from the City's logo.

Discussion was held on Gov. Ricketts signed Executive Order 20-08 which removes some of the red tape to be a daycare during the COVID-19 pandemic. It is the Board's recommendation that if a non-profit or individual is interested in a start-up daycare, to gather all pertinent cost information and request to present during the next Board meeting.

The group held discussion surrounding business marketing and promotion options including gift cards, basket of the month, and assistance with e-commerce and social marketing. M. Jackson to work with the Chamber on fleshing out a plan to begin May 1 and present it to the Board for approval.

The Board reviewed the Butler Memorial Library Internship Grant application. A motion to approve the grant was made by Randy Heitmann, seconded by Judy Jackson. Motion carried.

The Board reviewed the Twin Valleys Internship Grant application. A motion to approve the grant was made by Logan Baker, seconded by Judy Jackson. Dave Custer abstained. Motion carried.

On April 13, the Board reviewed the Pinpoint Internship Grant application and held an email vote. Tom Shoemaker abstained. Motion carried.

The Board held discussion about a business request to remove the in-kind labor stipulation within the Façade Grant guidelines. The Board decided to leave the guidelines as currently written.

Project Updates:

M. Jackson reported that the Town Hall Meeting #3 will be held Friday, April 10 at 2:30 p.m., with weekly meetings to follow. The Board was encouraged to share suggestions as to potential speakers.

Discussion was held regarding personnel. The Board recommended the original hiring committee consisting of Tom Shoemaker, Jarod Albers, Dave Custer and Logan Baker gather again for a formal discussion.

The next meeting is scheduled for May 13, 2020, at 12:00 p.m.

The meeting was adjourned at 12:55 p.m.