

Economic Development Board Minutes: March 14, 2018:

Members Present: Tom Shoemaker, Logan Baker, Darcy Johnson, Jarod Albers, Dave Custer, Judy Jackson, Jan tenBensel, Leah tenBensel

Members Absent: Randy Heitmann

Others Present: Diane Henderson, Melissa Jackson

Meeting called to order: 12:05 p.m. by Tom Shoemaker. Open meeting law noted.

Agenda approval and/or changes to additions: None were made.

Consent Approval of Minutes and Bills:

Logan Baker motioned, and Dave Custer seconded, to approve the minutes of February 14, 2018 meeting and the February 14, 2018 financial reports and bills as presented. Motion carried.

NEW BUSINESS AND ACTION ITEMS

ED Coverage and Search:

Using indeed.com to search for a new director, it will cost \$54.00 for the first month, to date, there have been four resumes received, and Tom has received a fifth. Phone interviews to contact the applicants will assess how interested the applicants are. A committee consisting of Jarod Albers, Darcy Johnson, Dave Custer, and Tom Shoemaker will perform the initial interviews with the applicants.

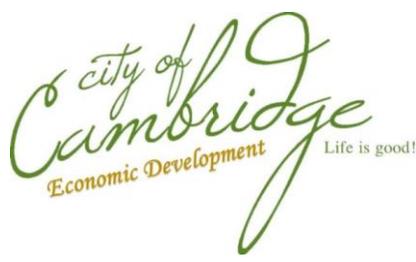
Board Terms:

Both Dave Custer and Jarod Albers have expressed interest in remaining on the ED Board for another term. Tom asked that this item be on the April ED Board agenda to see whether Randy Heitmann wants to renew his term. Members discussed other possible candidates to serve as future board members.

Leadership Program:

Community-leadership consultant and McCook Community College VP Andrew Long joined the ED Board meeting via telephone to explain his leadership program, which includes six full days of skill training, at \$350.00 per individual, with 12-15 members. If the ED Board wants to pursue the training Andrew would handle the logistics of putting on this program. Discussion among the Board members suggested possibly including two ED Board members, two Chamber Board





members, at least two local business owners or operators, and possibly other organizational leaders. The desired result of this program is community growth, new aspects of businesses, networking, engagement with youth, creating youth leaders, and a project completion. ED would like to find some sponsors for at least part of the program costs and have economic development support the remainder to ensure that the leadership program would be free to participants.

Jan tenBensel motioned to provide up to \$7,000 to support this leadership program, with an application process if response is strong, and seek out additional sponsors to offset any additional expenses, Jarod Albers seconded. Motion carried. Chairman Shoemaker appointed a subcommittee of Committee Chairman, Logan Baker, plus Tom Shoemaker, and Judy Jackson to head up this project, aiming to begin in fall 2018.

Vision 20/30 draft:

This new plan is for Economic Development and Water only. Diane presented a starting-point proposal, seeking edits for a 15-year plan (2000-2035). This program eventually will go to voters after City Council and Advisory Committee, including a breakout of the percentages of sales tax. Board will review plan and ask/answer questions, and asked Diane to have someone at the state ED office review and make recommendations to ensure that all requirements are met for use of LB840 dollars.

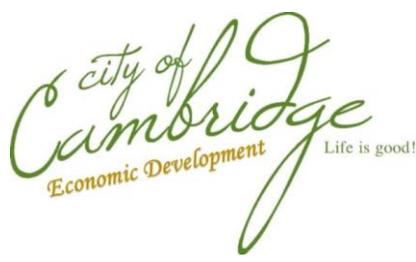
Updates:

The revolving Loan have been completed for Cribelli PT at \$15,000.00

Kevin Gufford has asked for three incentivized lots in Harvest Meadows but the Joint Committee met to discuss how the lots would be dispersed to him, suggesting that plans for all three be considered at once, the he would have to get a basement built before getting the second, then the same for the third, so that the houses are all three completed at once, within about two weeks of each other. Gufford attended the meeting and said he is fine with whatever approach the ED Board, Joint Committee and City Council request, but that it does save on costs to build concurrently.

Diane will be in contact with Dr. Gray; he is still expressing interest in a satellite location in Cambridge but is in the process of hiring a new optometrist.





Supporting Existing Businesses: Remember to shop local and support small businesses as much as possible. Diane and/or Melissa will feature renovations being made in the Cambridge Supermarket on the website in April.

Motion to make payment to Diane Henderson for contracted services rendered March 1-14, 2018 was made by Judy Jackson, Seconded by Darcy Johnson, motion carried.

There was discussion to incorporate ED and chamber to be the same entity. Discussions will be part of the April 11, 2018 ED Board meeting.

Diane has been working with multiple businesses (new and existing) on keeping their information up to date via new releases, upcoming event features and Facebook posts.

Next meeting: April 11, 2018 at 12:00p.m.

Meeting Adjourned 1:20pm

Respectfully submitted,

Leah tenBensel

