



Economic Development Board Meeting Minutes, November 11, 2020

The meeting was called to order at 12:05 p.m. Open meeting laws noted in the City Office.

Members Present: Tom Shoemaker, Darcy Johnson, Derek Downer, Judy Jackson, Randy Heitmann, Jan tenBensel

Members Absent: Logan Baker, Dave Custer, Jarod Albers

Others Present: Mayor David Gunderson, Melissa Jackson, Jodi Cobb

Agenda Corrections or Additions: None noted

Consent Approval of Financials/Invoices and Minutes and Bills: A motion to approve the Minutes and Bills was made by Randy Heitmann, seconded by Judy Jackson. Motion carried.

New Business:

Jodi Cobb, Chamber President, gave an update on the lake road signage. If we are beyond 660 feet from the right-away, the county/state has no jurisdiction. Chamber is working with Brad Farr to get approval to place the sign on his property just west of Extreme Ag. Chamber requested half of the Swanson Sign bid to be covered by ED (half of \$3,174.75). Jodi to make the change to 6x6" square poles instead of the current 4"x4" in the bid. A motion was made by Jan tenBensel, seconded by Derek Downer, to fund the request at half the cost, even if the pole change increases the bid. Motion carried.

The Board held discussion about forming a sub-committee to discuss "Welcome to Cambridge" signs at the east and west ends of town.

Cobb then gave an overview of the newly created Cambridge-OPOLY promotion Chamber would like to kick off Nov. 23. A motion was made by Jan tenBensel, seconded by Darcy Johnson, to fund the program at \$3,500. Motion carried.

Melissa Jackson gave an activities report to the Board.

The Board recommended Tri Valley Health System for the October business of the month ad.

The Board reviewed the Brodd/Lord Down Payment Assistance (DPA) application. A made the motion was made by Jan tenBensel, seconded by Randy Heitmann, to approve \$15,000 in DPA. Derek Downer abstained. The Board later held an email vote due to lack of a quorum. Motion carried.

The Board reviewed the Brad Harris DPA application. Discussion was tabled until the Board receives a bank pre-approval letter and employment verification for the co-applicant. On November 16, the Board held an email vote for \$15,000 in DPA. Motion carried.

The Board held discussion about an idea presented by a local builder to build a series of duplexes in Harvest Meadows, and the corresponding question about incentivizes on those lots. No action was taken.

Project Updates:

Melissa Jackson gave an update on the strategic planning session, hosted by NPPD.

The meeting was adjourned at 1:34 p.m.

The next Board meeting is scheduled for December 9, 2020, at 12:00 p.m.